

Semester – II
PART – A: THEORY ELECTIVE COURSE
BTE-201: SPORTS MANAGEMENT (ELECTIVE)

Credit			Teaching Hours			Assessment		
L/T	P/I	Total	L/T	P/I	Total	Int.	Ext.	Total
4	-	4	64	-	64	30	70	100

Lecture/Tutorials, P/I=Practical/Internship, Int.=Internal, Ext.=External

ESSENCE OF THE COURSE

This course will enable students to understand the concept of Sports Management, essential skills of sports management, event management in physical education and sports, leadership, and sports programme management in School, College and Universities.

COURSE LEARNING OUTCOME

After completing this course, the students will be able to

- understand the concept of sports management.
- describe the essential skills of sports management.
- describe the qualities and competencies required for the sports manager.
- explain the basic concept of planning.
- understand the concept of leadership and its forms.
- describe organization and administration of sports programs.
- prepare of the financial proposal for physical education & sports in schools/ colleges/universities.
- organization, designing and evaluate sports events.

COURSE CONTENTS

Unit-I: Introduction

- Nature and Concept of Sports Management.
- The purpose and scope of Sports Management.
- Essential skills of Sports Management.
- Qualities and competencies required for the Sports Manager.
- Event Management in physical education and sports.

Unit-II: Leadership

- Meaning and Definition of leadership
- Leadership style and method.
- Elements of leadership.
- Forms of Leadership.
 - Autocratic
 - Laissez-faire
 - Democratic
 - Benevolent Dictator

Unit-III: Programme Management

- Sports Management in Schools, Colleges and Universities.
- Factors affecting planning
- Planning a school or college sports programme.
- Directing of school or college sports programme.
- Controlling a school, college and university sports programme.
 - Pert Chart for management of a programme
 - Establishing a reporting system
 - Feedback and Evaluation
 - Follow-up and Re-plan

Unit-IV: Facility and Equipment Management

- Facility and Management of outdoor facilities
 - Principles for the layout of outdoor facilities
 - Selection of different type of surfaces
 - Care and maintenance of outdoor facilities
- Facility and Management of indoor facilities
 - Location, dimension and construction of indoor facilities
 - Facility management of swimming pool operation
 - Maintenance and supervision of indoor facilities
- Budget drafting
- Procedure for purchase of sports equipment

TEACHING LEARNING STRATEGIES

- The content of the syllabus may be taught by using lecture method, discussion method, quiz method, educational videos, charts and assignment method depending upon the resources and facilities available at the University/Institute/ Department/Colleges.

MODE OF TRANSACTION

- Field Work/Project Work/Viva/Seminars/Term Papers/Presentations/Self-Learning Instructional Material etc.

ASSESSMENT RUBRICS

- End Semester Exam **Marks: 100 (70+30)**
Marks: 70
- Classroom Test, Project Work, Assignments, Presentations **Marks: 30 (10+20)**
 - Classroom Tests: Best one out of two unit tests **(Marks: 10)**
 - Project Work, Assignments, Presentations **(Marks: 20)**

SUGGESTED READINGS

- Ashton, D. (1968). *Administration of physical education for women*. New York: The Ronal Press Cl.
- Bucher, C.A. *Administration of physical education and athletic programme*. 7th Edition, St. Louis: The C.V. Mosby Co.
- Daughtrey, G. & Woods, J. B. (1976). *Physical education and intramural programmes, organisation and administration*. Philadelphia U.S.A. : W.B. Saunders Cp.
- Earl, F. Z, & Gary, W. B. (1963). *Management competency development in sports and physical education*. Philadelphia: W. Lea and Febiger.