

MPEC – 205:
Course Title: SPORTS MANAGEMENT

Credit			Teaching Hours		
Lecture/Tutorials	Practical/Internship	Total	Lecture/Tutorials	Practical/Internship	Total
3	1	4	48	32	80

COURSE OBJECTIVES:

- To describe organization and administration of sports programmes.
- To analyze and interpret sports philosophy, sports sociology, business systems, sports management, public administration and marketing techniques.
- To develop opportunities to construct & design the curriculum of PE in broader aspects realizing the age group, gender consideration and physiological basis

STUDENT LEARNING OUTCOMES:

- Identify issues relevant to modern physical education and sport management.
Explore the area as a career perspective

Unit I:

- Management: Concept and Principles of Management.
- Sports Management: Definition, Importance.
- Basic Principles and Procedures of Sports Management
- Functions of Sports Management
- Personal Management
 - Objectives of Personal Management, Personal Policies

Unit II:

- Management of infrastructure, equipment, finance and personnel.
- Programme Management:
- Factors influencing programme development.
- Organization and Functions of Spots bodies.
- Competitive Sports Programmes, Benefits,
- Management Guidelines for School, College Sports Programmes,
- Management Problems in instruction programme,
- Community Based Physical Education and Sports programme.

Unit III:

- Purchase and Care of Supplies of Equipment:
- Guidelines for selection of equipment and Supplies,
- Purchase of equipment and supplies,
- Equipment Room, Equipment and supply Manager.
- Guidelines for checking, storing, issuing, care and maintenance of supplies and equipment.
- Public Relations in Sports:
- Planning the Public Relation Programme –
- Principles of Public Relation - Public Relations in School and Communities –
- Public Relation and the Media. Professional Ethics.

Unit – IV :(Practical)

- SWOT Analysis
- Organising sports meet:
 - Institutional sport event
 - Community sport event
 - Fitness Events for children
- Officiating in the institutional tournaments
- Planning & Organising sport event
- Report preparation of sport event
- Audit Management of sport event

TEACHING LEARNING STRATEGIES: The class will be taught by using lectures and demonstration, seminars, classroom discussion, videos, charts and presentations method.

ACTIVITIES: Lecture//Laboratory Work/ Field Work/ Outreach Activities/ Project Work/ Vocational Training/Viva/ Seminars/ Term Papers/Assignments/ Presentations/ Self-Study etc.

ASSESSMENT RUBRIC: Classroom Test, Project Work, Assignments, Presentations, Practical Work

TEXT & REFERENCES:

- Chakraborty&Samiran. (1998). Sports Management. New Delhi: Sports Publication.
- Charles, A, Bucher & March, L, Krotee. (1993). Management of Physical Education and Sports. St. Louis: Mosby Publishing Company.
- Chelladurai, P. (1999). Human Resources Management in Sports and Recreation. Human Kinetics.
- John, E, Nixon & Ann, E, Jewett. (1964). Physical Education Curriculum, New York: The Ronald Press Company.
- Williams, J.F. (2003). Principles of Physical Education. Meerut: College Book House.
- Yadvinder Singh. Sports Management, New Delhi: Lakshay Publication
- Bill, K. (2009). Sport management. Exeter [England]: Learning Matters.ISBN-13: 978-1844452637. ISBN-10: 1844452638
- Smith, A., & Stewart, B. (1999). Sports management. St Leonards, N.S.W.: Allen & Unwin.ISBN-13: 978-1864487510. ISBN-10: 1864487518
- Hoye, R. (2012). Sport management. Milton Park, Abingdon, Oxon: Routledge. ISBN-13: 978-1856178198, ISBN-10: 1856178196
- Bowers, M. (2015). Sport management. Champaign: Sagamore Publishing.ISBN-10: 1571677267. ISBN-13: 978-1571677266
- Krotee, M., & Bucher, C. (2007). Management of physical education and sport. Boston: McGraw-Hill.ISBN-10: 0072972920. ISBN-13: 978-0072972924