

*Students of P.G. Diploma Sports Journalism and  
Mass Media Technology, SGSU, learn Sports  
Photography, Report Writing, Interview  
Conduction and Compering*

***63<sup>rd</sup> School National Games, Archery - Under 19 Boys and Girls, Organized by  
School Games Federation of India and Sports Authority of Gujarat***

The students of the department of Sports Journalism and Mass Media Technology, Swarnim Gujarat Sports University, under the guidance of Ms. Smiti Padhi, Coordinator, department of Sports Journalism and Mass Media Technology, SGSU, got practical exposure and opportunity to learn sports photography, report writing, interview conduction and compering at the Ambubhai Purani Sports Complex, Nadiad at the 63<sup>rd</sup> School National Games Archery (Under 19 Boys and Girls) organized by the Sports Authority of Gujarat (SAG) on 1<sup>st</sup> December, 2017.

It was a wisely instructive visit for the students as it empowered them to get firsthand understanding in the field of sports announcing and reporting. The excursion strengthened their insight into archery which they had refined before through research as a major aspect of their classroom task before beginning of the competition.

The students were elaborated on sports photography while remembering the different plots for the finest pictorial portrayal. They clicked constant photos and shot recordings of the opening function and the live events in their cameras. Videography of the archers' live occasions were exhibited by the faculty to give the students a point by point comprehension of their idea of cinematography. Ms. Smiti Padhi conducted the opening ceremony of the competition and portrayed to the pupils the shifted aspects of anchoring and commentating. The students learnt imperative highlights of directing meeting and composing highlight profiles of sports professionals.

Students conducted interviews of the participating budding Archers along with the highly respected Coaches and profound Managers who had come from different parts of India. They came across the fact that while India has already produced quite a few supremely talented international archers like Dola Banerjee who have already made India proud in the global stage but the sports is yet to develop in the Nation to bring them at par with the top level competitors like South Korea. The interesting point that the pupils also came across here was that while most of the archers from different parts of the Nation are dissatisfied with the level of facilities that they are getting the Gujarati archers are more than happy with the opportunities provided to them by the Government of Gujarat through SAG. These meetings will not only help the students to comprehend the craft of conducting meetings but also will additionally gave them understanding into the state of archery in various parts of India. Such presentation will enable them to have a keen information over the grass-to-root and expert level of the game in the Country.

The functional visit has not just prepared the pupils to grasp the essentials of Sports Journalism but in addition also made them familiar with the very basics of Sports Management as well. The students remained for 2 days in the sports complex to report and expound on the occasion. This helped them to learn on how a national sport occasion can be suitably organized, announced and sorted out. The whole voyaging facility of the students was systematized by the University while the Accommodation and different other facilities were provided by the SAG.

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