

**Semester V**  
**Theory Course**  
**IMIP 501- Internship IV (Adventure/Sports Management)**

**ESSENCE OF THE COURSE**

This course will enable the students to realize the marketing strategies and practical situations at the work place will help them to use their previously acquired knowledge and practices in systematized and structured manner to manage situations effectively. It aims to provide the student (intern) with the opportunity of undergoing a meaningful experience as a practitioner.

**COURSE LEARNING OUTCOME**

**After completing this course, the students will be able to**

- ) Develop management proficiency for outdoor and indoor activities.
- ) Organize and execute events.
- ) Conduct and organize physical education program for various age groups.

**COURSE CONTENTS**

- ) Students have to expend their 128 hours for particular semester as per college and University convenience.

**TEACHING LEARNING STRATEGIES**

- ) The class will be taught by using the latest/innovative method, as per available resources and teaching aids in the classroom and on the field.

**SUGGESTED MODE OF TRANSACTION**

- ) Demonstration/Explanation/Field Work/learning by doing etc.

**ASSESSMENT RUBRICS**

**Marks: 100**